Confidence

PRESENTING WITH IMPACT
CREDIBLY SHARE YOUR IDEAS

Stand & deliver

Bad presentations kill good ideas. And with so many presentations delivered virtually now, it's even harder to nail them.

Presenting with Impact teaches you to engage audiences with any content, either face-to-face or online.

In this practical program, you'll learn pro tips, techniques and insights to being an interactive presenter who people love listening to.

Whether you're pitching an idea, sharing information, or reporting updates to your senior leaders, *Presenting with Impact* will give you the skills and confidence to do it with flair.

Who is this program for?

Presenting with Impact is for anyone who needs to effectively present or pitch their ideas to internal or external stakeholders.

Learning outcomes

* Confidently present and pitch your ideas, content and insights to a range of audiences.

* Develop your 'engagement' toolkit – a selection of techniques to get and keep attention, both in-person and via video conference.

* Plan and structure presentations for maximum impact. Develop an outline of your own presentation while on the program.

AI baked in

Practical AI tips built into every course.

PROGRAM FOCUS

Prepare

* Quickly get your head in the game, brainstorm content and create a compelling story
* The why and how of audience research: Standing in their shoes
* Get a check-up from the neck up – are you sold yourself?
* Turn fear and procrastination on their heads.

Produce

* Your 'engagement' toolkit: Strategies to hook audiences and build rapport
* How to efficiently structure presentations to maximise impact
* Build your cred. Then raise the stakes for your audience
* Best-practice slide design in a data-rich, complex environment.

Present

* Insights into the psychology of great presenting
* Learn by doing: Apply and embed your new skills in practice sessions
* Goodbye monologues: Making your presentation interactive, whether live or online
* Be 'sticky': Storytelling structure to making your points unforgettable
* Dealing with nerves, technical hitches and Q&As.